#### Value And Together!



## **PREMIUMPASS INTERNATIONAL**

## **Benefits of PREMIUMPASS**

## **1. The strengths of PREMIUMPASS**



#### Incheon International Airport T1/T2 Concierge Service

#### Korea's first and only! Protocol specialist personnel stationed at the airport at all times



- Incheon Int'l Airport customer satisfaction concierge service that operates 24hours a day, 365days a year
  Incheon Int'l Airport(T1/T2) Tourist information and Interpretation service in 7 languages
- Providing the world's best airport protocol service
   24-hour VIP reception and transportation by airport professional staff
- $\cdot$  Assistance with procedures until boarding the vehicle

## **1. The strengths of PREMIUMPASS**



# Offering tailored premium transportation services domestically and internationally



- Customized premium transportation service operating in over 300 cities worldwide
- Exclusive, comfortable, and secure transportation tailored specifically for clients

## **1. The strengths of PREMIUMPASS**



#### "Enjoyable and safe tourism" with personalized 1:1 care service



- $\cdot\,$  The world's unique travel insurance and care service
- Offers an ideal environment for travelers to focus solely on their journey, encompassing medical, airport, travel, and business

## 2. Specialized welcome and see-off services



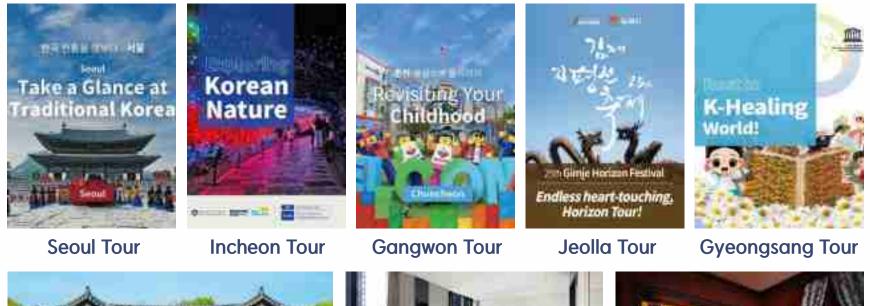
#### **VIP Meet & Greet service with exclusive events**



- $\cdot\,$  The PREMIUMPASS's specialized welcome and see-off services are delivered
  - by resident airport protocol personnel
- $\cdot$  'Hanbok' welcome event for a special start in Korea



#### Locally specialized tour programs that explore various regions









Special accommodation(Luxury)



Special accommodation (Unique Venue)

 $\cdot$  Operating tour programs that span beyond Seoul to cover all regions of Korea

 $\cdot$  Offering flexible accommodation options such as Hanok, Luxury, Business, or Boutique,

based on customer preferences



#### Diverse festival-related tour products





Photos of actual festival-related tour participation

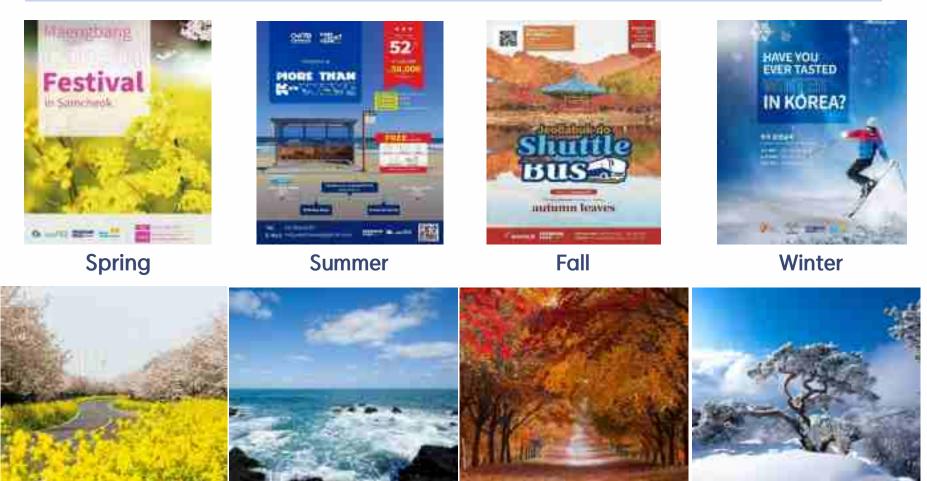
 $\cdot\,$  Special tour programs coordinated with local government festivals,

self-organized performances, and similar events

 $\cdot$  Special tour product composition that is different from previous Korean tours



#### Seasonal specialized tour products that vary according to each season

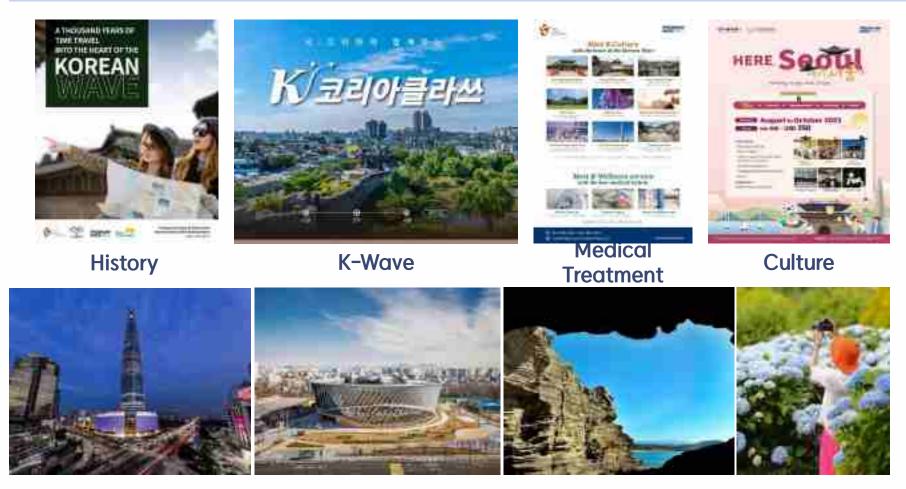


· Offering diverse tour programs tailored to each season, highlighting the distinctive features of Korea's four seasons

 Providing experiential activities to immerse visitors in seasonal programs that are essential experiences when visiting Korea



#### Theme-specific tour programs designed to offer a variety of experiences



- Various cultural experiences are possible by organizing tour programs for each theme (history, Korean wave, medical/beauty, culture, etc.)
- $\cdot$  After each theme program, a digital album containing good memories of Korea is provided



#### Tailored tour products designed for Requirements



· Offering tour programs that begin right from the airport,

such as the Incheon International Airport transfer tour and K-Stopover

 $\cdot$  providing K-culture experience programs and customizable tours tailored to individual preferences

## 4. Customized Meals





- Know-how in handling special diets through operating various FAM tours
- Tours are operated separately for general/special diets

#### 5. Providing heart-touching services



#### We have customized heart-touching services such as vehicles, tours, concierge, etc.



Unique Photo zone composition

Special snack box



Mobile concierge service(SNS)



Custom vehicle wrapping(on request)

Comfortable,safe, customized customer service that prioritizes customer satisfaction



## Visit KOREA Worry Free! PREMIUMPASS will be with you.

Thank you

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